

everything: content & social

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D E N V E R

Join us at our flagship Digital Summit Denver event on June 25-26, 2019 at the Denver Center for the Performing Arts

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Featuring
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STAGE 1

9:30am -
10:15am **Tips, Tools, and Tactics For More Successful Content**
Paxton Gray, 97th Floor

10:25am -
11:10am **Conflict, What is it Good For? Absolutely Everything**
Tyler Farnsworth, August United

11:20am -
12:05pm **Leveraging Analytics To Transform Content Into Context**
Marc Engelsman, Digital Brand Expressions

12:15pm -
1:00pm **How Simple Content Enhancements Can Improve Email Engagement**
John Thies, Email on Acid

1:00pm -
1:40pm **Lunch Break**

1:40pm -
2:25pm **Silo Breakers: The Secret Force Behind Your Content Strategy**
Joe Hirsch, Semaca Partners

2:35pm -
3:20pm **Content as a Force of Transformation and Alignment in Your Organization**
Carlos Abler, 3M

3:30pm -
4:15pm **How to Run a Content Practice (Without Inciting Mass Panic)**
Matt Ingwalson, ECD/CW

STAGE 2

Millennial Mindset: How to Market and Connect with Digital Natives
Brian Fanzo, iSocialFanz

Cashing in on the Experience Economy
Anne Gherini, Affinity

Press the Damn Button: The Future of Social Video
Brian Fanzo, iSocialFanz

It Pays To Be Human
Heidi Singleton, New Honor Society

Using Facebook to Build High-Converting Sales Funnels for ANY Business
Jordan Steen, Cereal Entrepreneur

How to Automate Your Sales Funnels with Messenger Marketing
Arvell Craig, Chatbot Funnels

How Marketers Can Make Feedback Their Friend
Joe Hirsch, Semaca Partners